### **Report Parameters:**

AE INITIALS:

AE LOC:

AE RC:

**BILLING SUMMARY: YES** 

**GENERATE:** 

MAKEGOODS: YES

**BUSINESS TYPE:** 

ORDER TYPE:

PRE PRINTED:

PRINTED DATE:

REV NUM: 2

ORDERS OF

SORT BY: By Order Number

**REQUEST ID:** 

**REQUEST RUN ID:** 

ORDER RANGE: 57144





Brian Butz-1

### **AGREEMENT MADE BETWEEN**

## KDKA-TV

**CONTRACT NO. REV.** 1201-57144-2 **DATE PRINTED** 11/13/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

		Al	ND		PAGE <sup>1</sup>
8131	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 3336	ADVERTISER (OF	R AGENCY AND ADVERTISER)	Cancellation Notice
NAME	THE CAMPAIGN GROU	P, INC.	COMM ELECT KATHLE		
AND	1600 Locust St		PO BOX 20182		Required
					Announcement 28 days
ADDRESS	Philadelphia	PA 19103-6305	Scranton	PA 18502-0182	prior notice
	USA		USA		phot house
CONTACT	Lisa Cabanel		PRODUCTATTORNEY	GENERAL - PENNSYLVANIA	

PRODUCT CODE

1310

NATIONAL SALESPERSON

SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS:

AGENCY EST. NO.

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
PAID I	ATES ARE NON PRE-EN FOR BY: KATHLEEN KAN I INVOICE PAID, PROOF	IE FOR A			BLIC FILE.					
1 MAX 1	M-F X PER DAY	2	05:58A	07:00A		10/30/12-11/02/12 11/05/12-11/05/12	THIS MORNING 6-7AM	3	720.00	2160.00
2 MAX 1	M-F X PER DAY	2	07:00A	A00:80		10/30/12-11/02/12 11/05/12-11/05/12		3	450.00	1350.00
3 MAX 1	T-F X PER DAY	3	A00:80	09:00A	30S	10/30/12-11/02/12		3	450.00	1350.00
	M-F X PER DAY	2 1	11:58A	12:30P		10/30/12-11/02/12 11/05/12-11/05/12	NOON NEWS	3	720.00	2160.00
5 MAX 1	M-F X PER DAY	2	04:00P	04:30P		10/30/12-11/02/12 11/05/12-11/05/12	4-430PM NEWS	3	720.00	2160.00
6 MAX 1	T-F X PER DAY	2	04:30P	05:00P	30s	10/30/12-11/02/12	430-5PM NEWS	2	1050.00	2100.00
7	M-F	1	05:00P	05:30P	30S	10/30/12-11/05/12	5-530PM NEWS	2	1050.00	2100.00
8	M-F	1	05:30P	06:00P	30S	10/30/12-11/05/12	530-6PM NEWS	2	1050.00	2100.00
9	M-F	1	05:58P	06:30P	30S	10/30/12-11/05/12	M-F 6PM NEWS	2	1080.00	2160.00





#### **AGREEMENT MADE BETWEEN**

### KDKA-TV

**CONTRACT NO. REV.** 1201-57144-2 **DATE PRINTED** 11/13/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

			AN	D		PAGE 2	
8131	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	33363	2 ADVERTIS	SER (OR AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	THE CAMPAIGN GRO	UP, INC.		COMM ELECT	KATHLEEN KANE		
AND	1600 Locust St			PO BOX 2018	32	Required	
ADDRESS						Announcement 28 days	
ADDRESS	Philadelphia	PA 19103-6305		Scranton	PA 18502-0182	prior notice	
	USA			USA			

CONTACT Lisa Cabanel LOCAL

1310

NO. WEEKS:

PRODUCTATTORNEY GENERAL - PENNSYLVANIA

Brian Butz-1 SALESPERSON NATIONAL

AGENCY EST. NO.

PRODUCT CODE

SALESPERSON BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

		SPOTS						TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
10	M-F	1	06:30P	07:00P	30S	10/30/12-11/05/12	M-F 630PM NEWS	2	1080.00	2160.00
11	T-F	1	11:00P	11:35P	30S	10/30/12-11/02/12	11PM NEWS	1	2250.00	2250.00
12	Su	1	11:30P	12:05A	30S	11/04/12-11/04/12	KDKA-TV NEWS AT ELEVEN	1	2025.00	2025.00
13	11111	4 1	09:58A	10:57A		10/30/12-11/02/12 11/05/12-11/05/12	LET'S MAKE A DEAL	5	450.00	2250.00
14	11111	4 1	11:00A	02:00P		10/30/12-11/02/12 11/05/12-11/05/12		5	675.00	3375.00
15	11111	4 1	12:30P	01:30P		10/30/12-11/02/12 11/05/12-11/05/12		5	450.00	2250.00
16	11111	4 1	02:00P	02:57P		10/30/12-11/02/12 11/05/12-11/05/12	THE TALK	5	405.00	2025.00
17	11111	4 1	02:58P	03:58P		10/30/12-11/02/12 11/05/12-11/05/12	DR. PHIL	5	500.00	2500.00
18	11111	4 1	07:30P	07:58P		10/30/12-11/02/12 11/05/12-11/05/12	THE INSIDER	5	700.00	3500.00
19	Sa	1	07:30P	07:57P	30S	11/03/12-11/03/12	THE INSIDER	1	300.00	300.00
20	M-F	3 1	11:35P	12:37A		10/30/12-11/02/12 11/05/12-11/05/12	11:35P-12:37A - LETTERMAN	4	575.00	2300.00





Lisa Cabanel

#### **AGREEMENT MADE BETWEEN**

### KDKA-TV

**CONTRACT NO. REV.** 1201-57144-2 **DATE PRINTED** 11/13/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

PRODUCTATTORNEY GENERAL - PENNSYLVANIA

**PAGE** 

AND 3 8131 AGENCY (OR SERVICE) ACTING AS AGENT FOR 333632 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME THE CAMPAIGN GROUP, INC. COMM ELECT KATHLEEN KANE Required PO BOX 20182 1600 Locust St AND Announcement 28 days **ADDRESS** Philadelphia PA 19103-6305 Scranton PA 18502-0182 prior notice USA USA

AGENCY EST. NO. LOCAL PRODUCT CODE Brian Butz-1 1310

SALESPERSON

NATIONAL SALESPERSON BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

CONTACT

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

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21	Sa	1	12:05A	01:05A	30S	11/03/12-11/03/12	CSI: MIAMI	1	225.00	225.00
22	Т	1	07:58P	09:00P	30S	10/30/12-10/30/12	NCIS	1	6750.00	6750.00
23	Т	1	10:00P	11:00P	30S	10/30/12-10/30/12	VEGAS	1	4050.00	4050.00
24	W	1	08:58P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	4500.00	4500.00
25	W	1	10:00P	11:00P	30S	10/31/12-10/31/12	C.S.I.	1	4500.00	4500.00
26	Th	1	07:58P	08:57P	30S	11/01/12-11/01/12	THE BIG BANG THEORY/TWO AND	1	4725.00	4725.00
27	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	4500.00	4500.00
28	F	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	2340.00	2340.00
29	Su	1	08:30P	09:30P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	3600.00	3600.00
30	Su	1	09:30P	10:30P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	3600.00	3600.00
31	Su	1	10:30P	11:30P	30S	11/04/12-11/04/12	THE MENTALIST	1	4230.00	4230.00
32	М	1	10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	1	5850.00	5850.00
33	М	1	08:58P	10:00P	30S	11/05/12-11/05/12	TWO BROKE GIRLS/MIKE & MOLI	Y 1	5850.00	5850.00
34	F	1	09:00P	10:00P	30S	11/02/12-11/02/12	CSI: NY	1	2250.00	2250.00
35 ORDE	Th R ENTRY ERROR	3	12:00N	12:00M	30S	11/01/12-11/01/12		3	.00	.00





### **AGREEMENT MADE BETWEEN**

# **KDKA-TV**

**CONTRACT NO. REV.** 1201-57144-2

**DATE PRINTED** 11/13/12

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

			AND		PAGE 4
8131	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	333632 ADVER	TISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	THE CAMPAIGN GRO	OUP, INC.	COMM ELEC	T KATHLEEN KANE	
AND	1600 Locust St		PO BOX 20	182	Required
					Announcement 28 days
ADDRES	Philadelphia	PA 19103-6305	Scranton	PA 18502-0182	prior notice
	USA		USA		'
CONTA	CT Lisa Cabanel		PRODUCTA	ATTORNEY GENERAL - PENNSYLVANIA	
LOCAL SALESPEI	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE	1310	
NATIONAL SALESPE	=	_	_		

NO. WEEKS:

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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